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FOR IMMEDIATE RELEASE

WTS Paradigm Partners with the NGA and WDDA

Partnering with Industry Professionals

Middleton, WI – April 13th, 2010 – WTS Paradigm, the innovation leader in fenestration software for dealers and manufacturers, announced today that it has joined and actively supports the efforts of the National Glass Association (NGA) and the Window & Door Dealers Alliance (WDDA). WTS Paradigm views these partnerships as opportunities to promote two highly regarded trade organizations.

The NGA has been a respected industry association for over 50 years and while the WDDA is a new alliance, it fills a previous void for advancing the interests of independent window and door dealers with experienced leaders in the industry. Manufacturers and dealers are the core of WTS Paradigm's business, the interests of which are advanced by these groups. "We are excited and proud to partner with two major industry associations supporting both window and door manufactures and dealers," stated Nathan Herbst, President of WTS Paradigm.

The relationship between WTS Paradigm and the NGA has been strengthened recently as WTS Paradigm recommended and referred strong industry leaders that are now on the WDDA Advisory Committee. The WDDA has impressively made immediate impact, most notably obtaining a meeting with the Office of Management and Budget to present the concerns and interests of the renovation industry in regards to the changing EPA Lead Paint regulations. WTS Paradigm supported this effort by putting the WDDA in touch with Kachina, the legal, training, and process implementation experts for renovators.

WTS Paradigm intends to continue its support of the WDDA by assisting with educational seminars and sponsoring the Window & Door Dealers Forum being held on Wednesday, September 15th, 2010 at GlassBuild America in Las Vegas. "We are excited for one of the leading software providers in the industry to join us at the Forum and at GlassBuild America," said David Walker, Vice President of Association Services at the NGA, "We look forward to partnering and working closer with WTS Paradigm in the future - deepening our steadfast service to the independent window and door dealer."

About WTS Paradigm

WTS Paradigm(R) has grown into an industry leader in the window and door software industry. They have developed the most advanced software for the window and door industry and their technology solution has gained acceptance across all sizes and types of window and door manufacturers and dealers. The core of WTS Paradigm software is the product Configurator, which is embedded in the CenterPoint program to facilitate the quoting and ordering process. Orders entered through CenterPoint flow seamlessly into their manufacturing software solution, MasterPoint. For more information, visit www.wtsparadigm.com.



WTS PARADIGM®

About NGA

Founded in 1948, the National Glass Association is the largest and most influential trade association serving the architectural, automotive and window and door glass industries. We represent nearly 3,000 member companies and locations, and produce the industry's leading events and publications. NGA serves consumers by acting as a resource for everything from locating professionals to providing information on the latest trends and issues. We publish consumer guides that offer tips on glass shower enclosures, bathroom designs, windows, and automobile windshields. For more information, visit www.glass.org

About WDDA

The WDDA's mission is to represent the interests of retail, wholesale, and installing dealers of new and replacement windows, doors, skylights, and related building products. The WDDA is the only national business organization advancing the interests of independent Window and Door Dealers. The WDDA represents both the multi-billion dollar residential window and door replacement industry and the interests of your individual business. For more information, visit www.wddalliance.org