

WTS Paradigm Moves for Expansion Despite Economy

New Middleton Building Offers Enhanced Features, Allows for Future Growth for local software company

Middleton, Wis. – October 21, 2009– WTS Paradigm, a local Middleton software business and the leader in window and door manufacturing and sales software moved into their new and upgraded space, giving them the potential to more than double their current staff size in the Middleton office.

The new office location is adjacent to the current space in Middleton. Offering increased access to multiple conference rooms, enhanced wireless capabilities, as



well as a café and fitness center, the new space will better accommodate WTS' growing business. Despite the state of the economy, WTS Paradigm is benefiting from the great real estate rates made available to businesses right now, allowing for the expansion of services and the ability to grow the WTS staff.

“We have been searching for new office space for almost a year now,” said Nathan Herbst, President of WTS. “Our decision to expand during this economic time really comes down

to the fact that we are fortunate enough to be growing despite the economy and have the ability to take advantage of the commercial real estate market at this time. We view this expansion as an investment for our future growth at WTS Paradigm.”

Herbst has been working with Designer Robin Stroebel on the layout of new office space. “In an effort to foster an enjoyable and soothing environment, we’ve chosen to focus on a natural-looking design that brings the outside in,” said Stroebel. “Helping employees feel comfortable and at home stands true to their office values and will undoubtedly aid in maintaining high morale and increasing efficiency in the workplace.



Stroebel is the President and Owner of InteriorLOGIC Facility Planning located in Fitchburg, WI. Notable projects include facility designs for Roch NimbleGen, The Swiss Colony and Stafford Rosenbaum.