



WTS PARADIGM®

Contact: Kari Streblow
WTS Paradigm
kari.streblow@wtsparadigm.com
608-662-1937

FOR IMMEDIATE RELEASE

Kolbe & Kolbe Implements Enterprise System with WTS Paradigm
WTS Paradigm Equips another Manufacturer with a Leading System for Growth

Middleton, WI – May 18th, 2010 – WTS Paradigm, the innovation leader in fenestration software for dealers and manufacturers, announced today that it has been working in partnership with a leading window and door manufacturer in the industry. Kolbe & Kolbe Millwork Co., Inc. (Kolbe) is a wood and vinyl window and door manufacturer selling through a large distribution network in North America.

Kolbe wanted to change to a platform that would promote growth and add functionality to better serve their customer base. They began by implementing WTS Paradigm’s system for quoting and order entry. Currently, Kolbe is in the process of implementing additional modules including MasterPoint, WTS Paradigm’s production scheduling system. “We needed a more powerful end-to-end system that would improve our customers ability to quote and present Kolbe’s highly customized offering,” said Mike Salsieder, President of Kolbe. “WTS Paradigm was able to offer a solution to achieve this goal.”

“The implementation strategy called for an aggressive timeline and with the help of WTS Paradigm we were able to implement this complex solution quickly,” said Mike Tomsyck, Kolbe’s Vice President of Finance. “Based on our initial success we look forward to our continued partnership with WTS Paradigm.”

On March 1st, 2010 Kolbe went live with CenterPoint, which Kolbe has branded as Kolbe ProQuote® 2010. Within a number of weeks the targets for number of users and quotes generated using the software were exceeded. “We wanted a seamless transition to the new system for our users,” said Hank Hosler, Director of IT. “The tools and support provided by WTS Paradigm enabled us to migrate to the new system with virtually no delay.”

The Kolbe agreement marks another milestone showing the continued growth and success of WTS Paradigm. “Kolbe has an extremely strong team and is a major player in the industry who understands how software can help their business,” said Nathan Herbst, President of WTS Paradigm. “We are excited to have them as a new partner and look forward to helping them grow their business.”

About WTS Paradigm

WTS Paradigm(R) has grown into an industry leader in the window and door software industry. They have developed the most advanced software for the window and door industry and their technology solution has gained acceptance across all sizes and types of window and door manufacturers and dealers. The core of WTS Paradigm software is the product Configurator, which is embedded in the CenterPoint program to facilitate the quoting and ordering process. Orders entered through CenterPoint flow seamlessly into their manufacturing and ERP software solution, MasterPoint. For more information, visit www.wtsparadigm.com.



WTS PARADIGM®

About Kolbe & Kolbe Millwork Co., Inc.

What began in 1946 as a two-brother team has grown into an internationally respected manufacturing company. Kolbe & Kolbe Millwork Co, Inc. remains a privately held, community-oriented business located in Wausau, WI. Covering nearly one million-square-feet, its state-of-the-art facilities feature high-tech machinery and a design center to present the creative possibilities offered by Kolbe windows and doors. For more information, visit www.kolbe-kolbe.com.